



**BARCLAYS JERSEY
BOAT SHOW 2015**

SATURDAY 2 - MONDAY 4 MAY



**Jersey
BOAT SHOW 2015**

Sponsored by
 **BARCLAYS**

NEWS RELEASE

Thursday 12 March 2015

‘Flying the Flag’ at the 2015 Barclays Jersey Boat Show

Once again Jersey youngsters are being invited to showcase their artistic talents and create a winning design for the official 2015 Barclays Jersey Boat Show flag.

The winning design will be created into the official flag for the three-day maritime show, which takes place in and around St Helier Marina and Weighbridge Place over the Bank Holiday weekend of Saturday 2 to Monday 4 May 2015.

As well as receiving a prize voucher, the winning young designer will also play a role in the show’s opening ceremony on Saturday 2 May and help hoist the flag, which will fly in the arena throughout the weekend. In addition, the winner’s school or activity club will also receive a voucher prize.

Group Marketing & Communications Manager for Ports of Jersey, Alan Donald, said: “Now in its eighth year, the Barclays Jersey Boat Show has truly established itself as the Island’s largest free entry community event and appeals to all ages. In order to generate interest for the show among the younger audience, we launched this successful initiative in 2011 and since then it has become part of our boat show tradition. The competition isn’t aimed solely as those who can draw but as a way of encouraging our youngsters to free their imagination and come up with a bold and bright image that really stands out from the rest. It’s always a tough job for the judging panel to select an overall winner as the level of entries received is always so high but someone’s got to win and therefore I’d encourage any youngster with some imagination to have a go”.



The art competition is open to all Jersey primary school children up to and including 11 years of age. The picture must have a maritime theme, should be drawn on A3 landscape size paper, using materials such as paint, colour pens, pencils or crayons. The closing date for receipt of entries is 5pm on Tuesday 07 April 2015 and further details, including terms and conditions are now available to view online at www.jerseyboatshow.com . Completed entries should be delivered by hand to the information desk at Jersey Airport or by post to:

Marketing Team, Barclays Jersey Boat Show 2015, c/o Ports of Jersey, St Peter, JE1 1BY

The 2014 winner was Millie Foley from Grouville School, who designed a bright and colourful scene of fishes swimming in the sea.

Due to the expected high number of entries, Ports of Jersey cannot return individual pictures.

-Ends-

