

## News Release

15 February 2016



### **Mental health charity to benefit from Barclays Jersey Boat Show**

Mind Jersey will be the nominated charity for the 2016 Barclays Jersey Boat Show. The charity has been chosen by Barclays, the event's lead sponsor, and will receive funds raised by Barclays' activities, including the popular 'Hook a Duck' game.

Barclays have been the lead sponsor of the Jersey Boat Show for the past seven years and will match any donations raised for Mind Jersey throughout the duration of the show.

Mind Jersey is an independent local charity that provides support to people living with mental illness. Its vision is to create a society that promotes and protects good mental health for all, and that treats people with experience of mental illness fairly, positively and with respect.

Now in its ninth year, the Barclays Jersey Boat Show remains the largest free-entry event in the Channel Islands and includes a variety of events and activities that will be announced in the coming months.

The Barclays Jersey Boat now regularly attracts in excess of 30,000 people over the three days and as its reputation and size continues to grow, organisers are hoping to attract more visitors to the show this year.

Executive director of Mind Jersey, James Le Feuvre said: "We are very grateful to Barclays for choosing us as their charity for the 2016 Jersey Boat Show.

"People need our support more than ever, and demand for our services is growing. We rely on the support of companies to help us spread the word about mental health and Barclays have provided us with a fantastic opportunity to do just that."

Paul Savery, managing director of Barclays in Jersey, said, "I'm really pleased that Barclays has chosen to support Mind Jersey at this year's show.

"Large employers need to play a leading role in raising awareness of the importance of maintaining good mental health, which can too often be seen as taboo. Barclays does so within its Wellbeing programme and fully supports Mind Jersey's aims.

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“I’m hoping for great weather and am sure that the generosity of all the visitors will go a long way towards meeting the costs of the Mind Jersey conference this July which is aimed at increasing awareness of issues relating to children's mental health and emotional wellbeing.”